



*Enhancing Lives Connecting Communities*

## **Raise Awareness and Enhance Lives**

### **APRIL IS NATIONAL PARKINSON'S AWARENESS MONTH**

Dear Sir or Madam,

I want to take this opportunity to share a little with you about Parkinson's disease and how you can make a difference in our community. While there is no cure for Parkinson's there is a critically important organization in our community. The Parkinson Association of the Rockies is committed to providing tangible and innovative programs and services to Coloradoan's who needs them.

Over one million Americans are living with Parkinson's disease (PD). Seventeen thousand of them live in Colorado. Chances are every Coloradoan knows someone who has been affected by PD. For the month of April, National Parkinson's Awareness Month, the Parkinson Association of the Rockies and I invite you to partner with us in raising awareness and enhancing lives.

Parkinson's is a progressive and debilitating disease that has significant social and financial effects throughout Colorado. More importantly, the Parkinson Association is providing vital services which have meaningful impacts on the quality of life for those affected by Parkinson's disease. **They are providing the care that counts on the way to a cure!**

There are numerous ways you can show your support of the Parkinson Association of the Rockies and raise awareness for Parkinson's disease. We would love to have an opportunity to talk with you further about developing a partnership for the month of April. A partnership may look like:

- **You would:** Pick a day or a week in April, and have a portion of your proceeds (from that date or a specific product) donated to the Parkinson Association.
- **The Parkinson Association would:** Promote you as a Community Partner. Feature your day(s) of the month on the Parkinson Association's website, social media outlets, bi-weekly e-newsletters and promote this partnership for media coverage. Parkinson Association would also provide you with materials to display general information about the Parkinson Association and Parkinson's disease, as well as posters and table tent signs to promote your charitable contributions. Donations are also tax-deductible and all proceeds would benefit those, like me, who are living in your neighborhood and are affected by Parkinson's.

I deeply appreciate your consideration of this important partnership,

Committed Supporter of the Parkinson Association

#### **Develop your Partnership Today**

Contact Kari Buchanan: (866) 718-2996 | [KBuchanan@ParkinsonRockies.org](mailto:KBuchanan@ParkinsonRockies.org)

The Parkinson Association of the Rockies is a 501(c)3 organization and relies on the support and contributions from individuals, businesses and organizations to provided tangible and innovative resources that have transformed the way individuals with Parkinson's and their family skillfully live with this disease.